

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re Application of:)	
)	
MALLON et al.)	Examiner: Johnna Ronee Loftis
Application No.: 09/884,821)	
)	Group Art Unit No.: 3623
Filing Date: June 18, 2001)	
)	Confirmation No.: 3509
For: METHOD AND SYSTEM FOR PREDICTING)	
AGGREGATE BEHAVIOR USING ON-LINE)	
INTEREST DATA)	

**AMENDMENT A AND
EXAMINER INTERVIEW SUMMARY**

Mail Stop Amendment
Commissioner for Patents
P.O. Box 1450
Alexandria, VA 22313-1450

Dear Ma'am:

In reply to the Office Action dated June 5, 2008, please enter the below amendment as follows:

Amendments to the Claims are reflected in the listing of the claims which begins on page 2 of this paper.

Remarks begin on page 9 of this paper.